



# Arbab Raheem

## SEO Content Writer

### My Contact

✉ [arbab02a@gmail.com](mailto:arbab02a@gmail.com)

☎ +92 3329993018

📍 Gulberg Town, Block-14, Karachi

in <https://www.linkedin.com/in/arbab-raheem>

### Skills

- On-page SEO
- Keyword Research
- Plagiarism-free content
- Content Strategy and Planning
- Meta Titles & Descriptions
- Proofreading and editing
- Analytical Researching
- Blog & Article Writing
- Prompt Engineering
- File Conversion

### Tools

- Ubersuggest
- Majestic SEO
- Google Analytics
- WordPress
- HTML/CSS
- ChatGPT
- Jasper
- Grammarly
- MS Office
- Canva

### Education

**Under Graduate | 2025 – present**

Virtual University

**Intermediate | 2018 – 2020**

Government Degree College

**Matriculation | 2010 – 2017**

The Profectus International School

### About Me

SEO Content Writer with 2 years of experience creating engaging, keyword-optimized content that improves organic traffic and search rankings. Skilled in keyword research, SEO best practices, and writing for tech, health, and e-commerce brands. Focused on content strategy, audience engagement, and performance-driven optimization.

### Professional Experience

**TurnUp Technologies | Content Writer**  
**Feb 2026 – Present**

Key responsibilities:

- Conducted in-depth keyword research using related SEO tools to identify high-intent and low-competition keywords.
- Collaborated closely with SEO specialists and content strategists to create and optimize SEO-focused content aligned with search intent.
- Wrote and optimized blog posts, landing pages, and web content following on-page SEO best practices.
- Improved organic search visibility and traffic through data-driven content optimization and continuous performance analysis.
- Ensured content quality, readability, and keyword relevance while maintaining brand tone and user engagement.

**Bidec Solutions | SEO Content Writer**  
**June 2025 – Jan 2026**

Key responsibilities:

- Conducted in-depth keyword research using related SEO tools to identify high-intent and low-competition keywords.
- Collaborated closely with SEO specialists and content strategists to create and optimize SEO-focused content aligned with search intent.
- Wrote and optimized blog posts, landing pages, and web content following on-page SEO best practices (meta tags, headings, internal linking, keyword placement).
- Improved organic search visibility and traffic through data-driven content optimization and continuous performance analysis.

**EnvisionX Softwares | Junior Content Writer**  
**June 2024 – May 2025**

Key responsibilities:

- Conducted in depth keyword research using related SEO tools.
- Collaborated closely with SEO specialists and content strategists.
- Ensured content quality, readability, and keyword relevance .